

Saint Francis Book Club

High-quality and enriching children's literature
for Catholic schools and families

Dear Educator,

Veritatis Publishing is proud to announce the launch of the **Saint Francis Book Club**, Australia's first book club for Catholic primary schools and their families. Our mission is to partner with schools to give families access to high-quality children's literature that encourages imagination, learning, a love of reading and spiritual growth through books that reflect Christian values.

Our aim is to ensure that every Catholic school family can access affordable, high-quality resources to nurture faith and virtue in their own home.

The Saint Francis Book Club provides Catholic Primary Schools with a unique opportunity to:

- Strengthen your school community's Catholic ethos
- Strengthen school-family partnerships
- Give your families access to affordable literature and items to nurture faith and virtue at home
- **Receive 30 high-quality books and items for your school at an average of 50% off**
- Receive **up to 15% school credit** on every dollar spent by families to use on essential resources from the full range at Createl and Veritatis Publishing

We provide each partner school with a stunning **book display kit** to give your students the chance to **browse, feel and flick** through our featured titles. Families can shop our full range of over 250 titles online and **order by 6 September 2026** for school delivery by the end of Term 3.

School applications for Issue 1 (Term 3, 2026) are now open. Availability is limited so **please apply by 1st July, 2026** to secure a place for your school. See reverse side for pricing and inclusions. For more information and to apply, please visit stfrancisbookclub.com.au/schools.

We look forward to partnering with your school community to help young hearts grow in faith and virtue.

Yours sincerely,

Karl San Pedro
Director of Growth & Operations | Veritatis Publishing



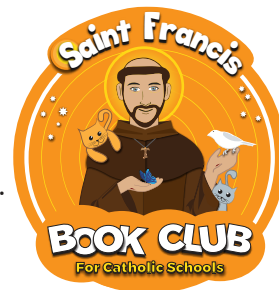
"I am so grateful for the St Francis Book Club as a wholesome alternative to secular book fairs. It provides families with quality reading materials for their children that align with our Catholic faith and values. It promotes reading, faith, virtue, and the flourishing of the whole child. I trust Veritatis Publishing and know that any materials offered will have the same goals which I have at my Catholic school. St Francis Book Club should be something every Catholic school offers in support of its mission."

- Sister Cecilia Joseph, OP - Principal at Saint Peter Chanel Regents Park NSW



Pricing and Inclusions

For only **\$250 (including GST)**, your school will receive **over \$500 of value**, including our featured books to display and keep, promotional materials, and the opportunity to subsidise the purchase of essential school resources. For an additional \$50, the **Bonus Promotion Kit** will help turbo-charge awareness of the book club in your school.



Discounted Items	Families receive exclusive access to 30 discounted books and items featured per issue	✓
Full Range Access	Shop from the full range of over 250 titles (and growing) on our website every issue	✓
Book Display Kit	We provide schools all 30 featured books and items valued at over \$500 RRP to display and keep!	✓
Catalogues	Each student receives a copy of our Issue 1 catalogue (+ additional copies for the school)	✓
A2 Posters	x2 Saint Francis Book Club Posters and x2 ISSUE 1 OUT NOW! Posters for every school	✓
Digital Assets Pack	Promotional assets suited for email newsletters, social media, LMS announcements	✓
Book Display Tabletop Banner	Saint Francis Book Club A3 Pull-Up Banner	Bonus Promotion Kit (+\$50)
Book Display Tablecloth	Royal Blue Book Display Tablecloth (153x259cm)	Bonus Promotion Kit (+\$50)
Unlimited A2 Posters	Unlimited Extra A2 Posters to promote the Book Club (e.g. for every classroom)	Bonus Promotion Kit (+\$50)
Online Ordering	Our dedicated customer service team handles all enquiries.	✓
Packaging	Each order is packed per student and grouped by class to make it easy for classroom teachers.	✓
Free Shipping	Orders delivered direct to schools by the end of Term 3, freight free.	✓
Newsletter	Each order receives a free copy of the 'Little Saints and Literature' Book Club Newsletter	✓
Bonuses	Bonus accessories included with every order	✓
10% School Credit	10% of every dollar spent by families can be used as a school credit across our full Createl or Veritatis Publishing range.	✓
5% Bonus Credit	If total spend from school families exceeds \$1000.	✓

